

The Truth About Fees

\$1,000,000
Per year in volume

Credit Card Accepted

Generates about \$22,000 in fees

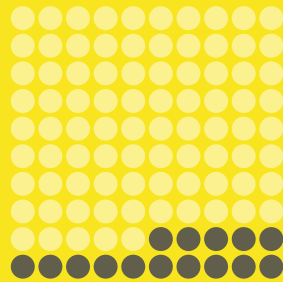
85%

Fees to Card Brands

ABOUT \$19,000



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15%

Fees to Merchant Service Provider

ABOUT \$3,000

Did you know? This is the commodity. All processors pay this amount regardless of size or volume.

We See About \$3,000 Gross on 1 Million Transacted

Our Service Cost

\$3,000

PER YEAR

Our Service Cost

\$250

PER MONTH

Our Service Cost

\$8.33

PER DAY

OR

2

FRAPPUCCINOS



Don't be fooled by the slick tactics. Shop outside the commodity with a focus on service differentiators like...

NO

TERM COMMITMENT

Month To Month

24/7

CALL SUPPORT

Located in MI

99%

FIRST CALL RESOLUTION

First Class Service

Chargeback Win Rate



ABTEK

VS.



INDUSTRY AVG.

Part Of The
Abtek Transparency Project

Connecting the dots for merchants since 1986



For more tools and resources go to
AskAbtek.com