



ABTEK

TRIBUNE

News you care about. Tips you can use.

April 2024

Vol 4 Issue 4

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2. **Brand Exposure on the Go:** Think of gift cards as portable billboards. They carry your brand wherever they go, subtly promoting your business to potential customers.
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Ready to take the plunge? ABTEK offers a hassle-free solution with quick setup, user-friendly interfaces, customizable options and competitive pricing. Call us today to get started!

Goodbye Landlines: Hello High-Tech Transactions!

Hey there tech-savvy time travelers!

Let's face it, if you're still using a phone line for credit card processing, you're basically driving a horse-drawn carriage on the information superhighway! It's time to upgrade to an IP connection via WiFi or Ethernet. Trust me, your terminal wants to break free from the cords and join the digital revolution. Give ABTEK support a ring and let's make your business the talk of the town—in a good way!

Happy 50th Birthday Dennis!

On March 14th, we marked Dennis's 50th birthday with a delightful homemade pound cake prepared by Tina, our talented in-house baker.



If you take out the team in "teamwork", it's just work. Now who wants that? - Matthew Woodring Stover



At ABTEK, we pride ourselves on our dedication to environmental sustainability, particularly in handling end-of-life payment terminals. The process involves dismantling each device to separate its components and materials. Cables, batteries, plastics, and electronic circuits are all handled responsibly, ensuring proper recycling or disposal in accordance with environmental regulations.



ABTEK
5841 Andersonville Road
Waterford, MI 48329



Product of the Month: Dejavoo Z11

In the dynamic landscape of business operations, simplicity and efficiency are paramount, especially when it comes to card terminals. The Dejavoo Z11 shines as a dependable option that streamlines processes without compromising on functionality, making it the preferred choice for businesses across all scales.



The Dejavoo Z11 provides convenience for small to medium-sized businesses with its compact design and extensive features. With a vibrant 2.4" color LCD display and ample memory, it ensures seamless and secure transactions. Supporting various payment methods, including NFC and contactless payments, the Z11 prioritizes top-notch security for peace of mind.

Congratulations to our March Tribune Winner!

Computer Services

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Royal Oak, MI 48073

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Our next contest is a BIG one!!.....



Write a Google Review and be entered to win \$1,000!

The details....

- Write a Google Review and be entered into a drawing for \$1,000 in the form of (2) \$500 gift cards.
- Make sure to list your name along with your company's name.
- The contest lasts throughout the entire second quarter. (April, May and June).
- If you have already written a review, please feel free to complete a second, using a different email address.
- We are automatically notified, but feel free to let us know when you have posted your review!

As always, we appreciate your continued support!